

UNAPPROVED FOOD SERVICE COMMITTEE MINUTES

April 2, 2012

Meeting was called to order at 1:30 p.m. by Chairman Joe Moreau. A motion to accept the minutes of the March meeting was made by Joyce Wood, seconded by Una Johnson and passed. A motion to approve the order of business was made by Una Johnson, seconded by Fred Camacho and passed.

ATTENDANCE:

MEMBERS PRESENT: Joe Moreau, Chairperson, Joyce Wood, Vice Chairperson, Nancy Carlson - Ex-Officio Member, Una Johnson, Fred Camacho, Mark Engelhardt

MEMBERS ABSENT: Betty Alspaugh **STAFF:** Stephanie Stone, Director of Recreation and Food Services

BOARD LIAISON: Katie Feather

GUESTS: Frank Leeming Board Member Elect

DIRECTOR'S REPORT: The Director of Recreation, Stephanie Stone, asked that the committee to suggest an adjusted fee structure for the DeSoto Club Event Center. Pricing to attract more users of the facility is the goal. The use of the building is diverse and needs to be priced accordingly. Mark Engelhardt suggested checking on how it is actually billed – itemized or per person invoice. The committee will put together fee structures for various event uses. Joe Moreau asked committee to come up with ideas and email them to other committee members to study. Comparison pricing that has been acquired will be emailed to each member.

BOARD LIAISON'S REPORT: Board Liaison, Katie Feather, asked that all members attend the annual “thank you” on April 17 at the DeSoto Club Event Center. As Katie is no longer going to be on the POA Board of Directors, she thanked all the members of the committee for their work.

COMMITTEE REPORTS:

DeSoto Club Event Center – Joyce Woods reported that evaluation form on events to be filled out by users will get some minor changes. All members were requested to look at the form and suggest any further changes that might need to be made to the form. Joyce also did a walk through at the DeSoto Club Event Center to look at the heavy equipment that might be sold or kept.

Contracts – The two contract renewals for Mulligans at Ponce de Leon and Paradise Grill at Cortez have been accepted and signed by the current owner/operators.

Balboa Club – Mark Englehardt suggests that the committee find a way to advertise to the public that we have this facility available for rental or lease. Other successful restaurants could be possible business models that might be used to make Balboa successful. Fred Comacho made a motion that the committee begins the process of advertising for possible owner/operators for the Balboa Club. Mark Englehardt seconded and the motion passed. During the discussion period, it was suggested that a Plan B be created in case there are no positive responses to the advertising. It was also decided that the advertising period should be for 60 days.

Marketing – Danielle Spacey reported on the interviews of our restaurant owners. The three private restaurants showed more interest than the POA facilities in using the patron surveys provided by the committee to their restaurants. All in all, the survey was not well received by Mulligans, Tanners or Paradise Grill. They preferred to get feedback directly from their customers. The survey was to provide information to the committee not to critique owner/operators.

Introduction of Guest – Newly elected POA Board of Directors member, Frank Leeming attended but did not have comments.

Chairman Joe Moreau thanked Katie Feather for her presence at the meetings and her input. Meeting was adjourned at 3:15 p.m.

**NEXT MEETING IS MONDAY, May 7th At the Coronado Community Center
at 1:30 P.M.**