

2010-11 Annual Report

RECREATION COMMITTEE

Submitted By

Tony Cifelli, Chairman

March 2011

2010-11 ANNUAL REPORT

RECREATION COMMITTEE

The following represents the accomplishments and highlights of the Recreation Committee for the year April 2010 thru April 2011:

- 1) Initiated Desoto Pool Sub-committee to evaluate the current condition of the Desoto Pool and develop a recommendation to the POA Board to either refurbish the pool or to rebuild. The Committee is ongoing and will finalize our recommendation for presentation to POA Board Members during the spring retreat.
- 2) Reviewed all recreation fees and submitted recommendations for the appropriate levels to be charged for 2011.
- 3) All areas of Recreation participated in the 40th anniversary celebration by having special events.
- 4) The Recreation Committee participated in the annual Christmas Party for children held at the Woodlands Auditorium.
- 5) The Recreation Committee members participated in open-house for the Natatorium to promote the facilities to members of the

community not familiar with this facility. This entailed staff guided tours of the amenities within the facility along with refreshments. This open house resulted in a number of membership sold.

- 6) The Coronado Tennis Facility held their annual "Tennis Free for All" designed to promote tennis to the community with free lessons, equipment and court usage. Many new members were obtained through this event.
- 7) Open Houses were held at the Pickle ball, Lawn Bowling and Bocce courts to promote the games to the community.
- 8) The Committee decided to have the Newcomer's Coffee every other month rather than monthly. The decision was predicated on lower home sales and therefore lower newcomer's attendance.
- 9) Secured the refreshment sponsor for Newcomers Coffee for the year 2011.
- 10) Updated the organizational/clubs directory showing correct contact information for each. The Directory is made available to each attendee during the newcomers meetings.
- 11) The Recreation Committee sponsored the Newcomers Coffee for those newer residents of the Village to acquaint these

residents with the Villages services, as well as the many clubs, organizations and recreational activities available for their enjoyment.

- 12) All areas within "Recreation" held events and activities during the 4th of July celebration.
- 13) Following a review of current usage at the Desoto Games Area building, a decision was reached to recommend closure of this facility as a cost savings measure. This was completed with a minimal impact to the community.
- 14) A new PAL lift was installed at the Natatorium's pool.
- 15) Recreation Department management revised the monthly recreational activities report to reflect data necessary to better manage the activities within "Recreation".
- 16) The Committee reviewed and recommended to the POA Board, a revision to the Fee policy for the Coronado Center which included Fees for residents and non residents. In addition, the policy detailed the waiving authority for these fees. This policy was extended to other applicable recreation departments as well.